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Dead, Long Live Its Replacement ~~Big Data A Revolution That~~

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Publisher: John Murray. ISBN number: 9781848547926. Order this book. Viktor Mayer-Schönberger and Kenneth Cukier (2013) Big Data: A Revolution That Will Transform How We Live, Work and Think. John Murray. ISBN 9781848547926. We have always used information to make decisions, but there is a radical change taking place.

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The authors claim that an embrace of big data allows for greater acceptance of measurement error, and argue that “ [i]n return for relaxing the standards of allowable errors, one can get ahold of much more data, [and] sometimes ‘more trumps better’ ” (1, p. 33).

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Big Data: A Revolution that Will Transform how We Live, Work, and Think. Big Data. : A revelatory exploration of the hottest trend in technology and the dramatic impact it will have on the economy,...

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Big data - a revolution that will transform how we live work and think. by Vikto Mayer-Schonberger and Kenneth Cukier. THE BOOK IN A

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NUTSHELL. Big data will change the way we live, work and think. Big data is based on the ability to harness information in novel ways to produce useful insights and services of value.

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Whether it is used by the NSA to fight terrorism or by online retailers to predict customers buying patterns, big data is a revolution occurring around us, in the process of forever changing economics, science, culture, and the very way we think.

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A Revolution That Will Transform How We Live, Work, and Think Written in 2013/4, this was the first major book about the topic, with two authors explaining what big data is, how it will change our lives, and what we can do to protect ourselves from its hazards.

~~Big Data: A Revolution That Will Transform How We Live ...~~

Data Science, Predictive Analytics, and Big Data: A Revolution That Will Transform Supply Chain Design and Management. Matthew A. Waller. Corresponding Author. University of Arkansas. Corresponding author: Matthew A. Waller, Sam M. Walton College of Business, WCOB 308, University of Arkansas, Fayetteville, AR 72701-1201, USA; E?mail: MWaller@walton.uark.edu.

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~~Data Science, Predictive Analytics, and Big Data: A ...~~

We are witnessing the beginnings of a revolution. Big data - the explosion of information that digitization has sparked - is changing our world in ways we are just starting to appreciate.--This text refers to an out of print or unavailable edition of this title.

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A revolution on par with the Internet or perhaps even the printing press, big data will change the way we think about business, health, politics, education, and innovation in the years to come. It also poses fresh threats, from the inevitable end of privacy as we know it to the prospect of being penalized for things we haven't even done yet, based on big data's ability to predict our future behavior.

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In Big Data: A Revolution That Will Transform How We Live, Work and Think, two of the world's most-respected data experts reveal the reality of a big data world and outline clear and actionable steps that will equip the reader with the tools needed for this next phase of human evolution.

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This revelatory exploration of big data, which refers to our newfound ability to crunch vast amounts of information, analyze it instantly and draw profound and surprising conclusions from it, discusses how it will change our lives and what we can do to protect ourselves from its hazards. 75,000 first printing.

A revelatory exploration of the hottest trend in technology and the dramatic impact it will have on the economy, science, and society at large. Which paint color is most likely to tell you that a used car is in good shape? How can officials identify the most dangerous New York City manholes before they explode? And how did Google searches predict the spread of the H1N1 flu outbreak? The key to answering these questions, and many more, is big data. "Big data" refers to our burgeoning ability to crunch vast collections of information, analyze it instantly, and draw sometimes profoundly surprising conclusions from it. This emerging science can translate myriad phenomena—from the price of airline tickets to the text of millions of books—into searchable form, and uses our increasing computing power to unearth epiphanies that we never could have seen before. A revolution on par with the Internet or perhaps even the printing press, big data will change the way we think about business, health, politics, education, and innovation in the years to come. It also poses fresh threats, from

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the inevitable end of privacy as we know it to the prospect of being penalized for things we haven't even done yet, based on big data's ability to predict our future behavior. In this brilliantly clear, often surprising work, two leading experts explain what big data is, how it will change our lives, and what we can do to protect ourselves from its hazards. Big Data is the first big book about the next big thing. www.big-data-book.com

New and expanded edition. An International Bestseller - Over One Million Copies Sold! Shortlisted for the Financial Times/Goldman Sachs Business Book of the Year Award. Since Aristotle, we have fought to understand the causes behind everything. But this ideology is fading. In the age of big data, we can crunch an incomprehensible amount of information, providing us with invaluable insights about the what rather than the why. We're just starting to reap the benefits: tracking vital signs to foresee deadly infections, predicting building fires, anticipating the best moment to buy a plane ticket, seeing inflation in real time and monitoring social media in order to identify trends. But there is a dark side to big data. Will it be machines, rather than people, that make the decisions? How do you regulate an algorithm? What will happen to privacy? Will individuals be punished for acts they have yet to commit? In this groundbreaking

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and fascinating book, two of the world's most-respected data experts reveal the reality of a big data world and outline clear and actionable steps that will equip the reader with the tools needed for this next phase of human evolution.

Exploit the power and potential of Big Data to revolutionize business outcomes Big Data Revolution is a guide to improving performance, making better decisions, and transforming business through the effective use of Big Data. In this collaborative work by an IBM Vice President of Big Data Products and an Oxford Research Fellow, this book presents inside stories that demonstrate the power and potential of Big Data within the business realm. Readers are guided through tried-and-true methodologies for getting more out of data, and using it to the utmost advantage. This book describes the major trends emerging in the field, the pitfalls and triumphs being experienced, and the many considerations surrounding Big Data, all while guiding readers toward better decision making from the perspective of a data scientist. Companies are generating data faster than ever before, and managing that data has become a major challenge. With the right strategy, Big Data can be a powerful tool for creating effective business solutions - but deep understanding is key when applying it to individual business needs. Big Data Revolution provides the insight executives need to

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incorporate Big Data into a better business strategy, improving outcomes within innovation and efficient use of technology. Examine the major emerging patterns in Big Data Consider the debate surrounding the ethical use of data Recognize patterns and improve personal and organizational performance Make more informed decisions with quantifiable results In an information society, it is becoming increasingly important to make sense of data in an economically viable way. It can drive new revenue streams and give companies a competitive advantage, providing a way forward for businesses navigating an increasingly complex marketplace. Big Data Revolution provides expert insight on the tool that can revolutionize industries.

"Carefully distinguishing between big data and open data, and exploring various data infrastructures, Kitchin vividly illustrates how the data landscape is rapidly changing and calls for a revolution in how we think about data." - Evelyn Ruppert, Goldsmiths, University of London "Deconstructs the hype around the 'data revolution' to carefully guide us through the histories and the futures of 'big data.' The book skilfully engages with debates from across the humanities, social sciences, and sciences in order to produce a critical account of how data are enmeshed into enormous social, economic, and political changes that are taking place." - Mark Graham,

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University of Oxford Traditionally, data has been a scarce commodity which, given its value, has been either jealously guarded or expensively traded. In recent years, technological developments and political lobbying have turned this position on its head. Data now flow as a deep and wide torrent, are low in cost and supported by robust infrastructures, and are increasingly open and accessible. A data revolution is underway, one that is already reshaping how knowledge is produced, business conducted, and governance enacted, as well as raising many questions concerning surveillance, privacy, security, profiling, social sorting, and intellectual property rights. In contrast to the hype and hubris of much media and business coverage, *The Data Revolution* provides a synoptic and critical analysis of the emerging data landscape. Accessible in style, the book provides:

- A synoptic overview of big data, open data and data infrastructures
- An introduction to thinking conceptually about data, data infrastructures, data analytics and data markets
- A critical discussion of the technical shortcomings and the social, political and ethical consequences of the data revolution
- An analysis of the implications of the data revolution to academic, business and government practices

Our world is becoming ever more data-driven, transforming how business

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is conducted, governance enacted, and knowledge produced. Yet, the nature of data and the scope and implications of the changes taking place are not always clear. The Data Revolution is a must read for anyone interested in why data have become so important in the contemporary era. Thoroughly updated, including ten new chapters, the book provides an accessible and comprehensive: introduction to thinking conceptually about the nature of data and the field of critical data studies overview of big data, open data and data infrastructures analysis of the utility and value of big and open data for research, business, government and civil society assessment of the concerns and risks in a data-driven world and how to prevent and mitigate them.

How a new understanding of warfare can help the military fight today's conflicts more effectively The way wars are fought has changed starkly over the past sixty years. International military campaigns used to play out between armies at central fronts. Today's conflicts find major powers facing rebel insurgencies deploying elusive methods, from improvised explosives to terrorist attacks. Presenting a transformative understanding of these contemporary confrontations, Small Wars, Big Data shows that a revolution in the study of conflict yields new insights into terrorism, civil wars, and foreign

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interventions. Modern warfare is not about struggles over territory but over people; civilians—and the information they might provide—can turn the tide at critical junctures. Drawing lessons from conflicts in locations around the world, *Small Wars, Big Data* provides groundbreaking perspectives for how small wars can be better strategized and favorably won.

From the New York Times bestselling author of *Big Data*, a prediction for how data will revolutionize the market economy and make cash, banks, and big companies obsolete In modern history, the story of capitalism has been a story of firms and financiers. That's all going to change thanks to the Big Data revolution. As Viktor Mayer-Schönberger, bestselling author of *Big Data*, and Thomas H. Davenport, who writes for *The Economist*, show, data is replacing money as the driver of market behavior. Big finance and big companies will be replaced by small groups and individual actors who make markets instead of making things: think Uber instead of Ford, or Airbnb instead of Hyatt. This is the dawn of the era of data capitalism. Will it be an age of prosperity or of calamity? This book provides the indispensable roadmap for securing a better future.

Through interaction with other databases such as social media,

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geographic information systems have the ability to build and obtain not only statistics defined on the flows of people, things, and information but also on perceptions, impressions, and opinions about specific places, territories, and landscapes. It is thus necessary to systematize, integrate, and coordinate the various sources of data (especially open data) to allow more appropriate and complete analysis, descriptions, and elaborations. Spatial Planning in the Big Data Revolution is a critical scholarly resource that aims to bring together different methodologies that combine the potential of large data analysis with GIS applications in dedicated tools specifically for territorial, social, economic, environmental, transport, energy, real estate, and landscape evaluation. Additionally, the book addresses a number of fundamental objectives including the application of big data analysis in supporting territorial analysis, validating crowdsourcing and crowdmapping techniques, and disseminating information and community involvement. Urban planners, architects, researchers, academicians, professionals, and practitioners in such fields as computer science, data science, and business intelligence will benefit most from the research contained within this publication.

The amount of data in our world has been exploding, and analyzing large data sets—so called big data—will become a key basis of

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competition in business. Statisticians and researchers will be updating their analytic approaches, methods and research to meet the demands created by the availability of big data. The goal of this book is to show how advances in data science have the ability to fundamentally influence and improve organizational science and practice. This book is primarily designed for researchers and advanced undergraduate and graduate students in psychology, management and statistics.

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