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[MBA, BBA] Marketing
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An associate professor of marketing at The University of Texas at Arlington says digital avatars can replace a sales force and customer service employees at a fraction of the cost.

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~~A framework for businesses using
avatars~~

An associate professor of marketing at The University of Texas at Arlington says digital avatars can replace a sales force and customer service employees at a fraction of the cost.

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~~College of Business researcher
provides framework for
businesses using avatars~~

The tiny, explosive seeds of its
revolution had been planted. This
revolution, though, with upheaval
arising from every corner,

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seemed more like several
simultaneous revolutions cast to
play out ...

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Management Lessons from the
French Revolution~~

Fewer than 40% of companies

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that invest in AI see gains from it, usually because of one or more of these errors: (1) They don't ask the right question, and end up directing AI to solve the wrong ...

~~Why You Aren't Getting More
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~~Small Business Project
Management Software Market is
Booming Worldwide | Backlog,
ProActive Software, Bitrix24~~

"Marketing is simple, but not easy. And when you've got three brands in 150 countries, trying to get great marketing across the

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globe, across those brands, really
needs a framework," said ...
which ...

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cultural impact with a three-
pronged marketing framework~~
In the marketing ... LeanIX's new

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SaaS Management Guide
addresses these issues by laying
out the criteria for evaluating
existing SaaS applications,
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implementing them ...

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Dr. Mario Wallace will lead "Small Business Strategies for Success," a new online series hosted by the Arkansas Small Business and Technology Development Center

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~~ASBTDC to offer three part
business series for entrepreneurs
of color~~

On Monday, August 23, 2021 from
1:00 p.m. – 5:00 p.m. (PST), OPEN
MINDS will host, "Preparing For

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CalAIM: A Behavioral Health
Provider ...

~~OPEN MINDS Announces
'Preparing For CalAIM: A
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Strategy Summit' At The 2021
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The race to find a single development partner for a £2bn framework for the design and construction of leisure centres across the UK has officially begun. Firms have just over fou ...

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~~Single developer sought for huge
£2bn leisure centre framework~~

TD Holdings, Inc. (Nasdaq: GLG)
(the "Company"), a commodities
trading service provider in China,
today announced that the
Company entered into a strategic
cooperation framework

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~~TD Holdings, Inc. Enters into
Strategic Alliance Framework
Agreement to Exploit Global
Mineral Resources~~

NICE (Nasdaq: NICE) today
unveiled a Robo Ethical

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Framework promoting responsibility and transparency in the design, creation and deployment of ...

~~NICE Sets the Standard for
Responsible Design and
Deployment of AI Powered Robots~~

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~~by Unveiling its Robo Ethical
Framework~~

Imprivata®, the digital identity company for healthcare, today announced the acquisition of Xton Technologies, an innovative provider of privileged access management (PAM) solutions.

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~~Imprivata Adds Privileged Access
Management (PAM) to Industry-
leading Digital Identity
Capabilities by Acquiring Xton
Technologies~~
Fitch Ratings has upgraded

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Residence le Logement des
Fonctionnaires' (RLF) Long-Term
Foreign-Currency Issuer Default R

...

~~Fitch Upgrades Residence le
Logement des Fonctionnaires to
'A+'; Outlook Positive~~

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Quantcast, a global advertising technology company, today announced that the Interactive Advertising Bureau of Canada (IAB Canada), the only organizat

...

~~Interactive Advertising Bureau~~

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~~(IAB) of Canada Selects Quantcast
Choice as Its Consent
Management Platform~~

The "Oman Facility Management
Market - Growth, Trends,
Forecasts (2020 - 2025)" report
has been added to
ResearchAndMarkets.com's

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offering. The Oman ...

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