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~~American Why We~~

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The Overspent American challenges the inevitability of the consumer lifestyle by proposing alternatives to the work and spend cycle that has so many Americans feeling trapped and unfulfilled.

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The Overspent American explores why so many of us feel materially dissatisfied, why we work staggeringly long hours and yet walk around with ever-present mental "wish lists" of things to buy or get, and why Americans save less than virtually anyone in the world. Unlike many experts, Harvard economist Juliet B. Schor does not blame consumers' lack of self-discipline.

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~~The Overspent American — HarperCollins~~

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Part of the Series: MEF Debt & Consumerism Collection. 2004. 32 mins. This powerful video scrutinizes what Juliet Schor calls "the new consumerism" -- a national phenomenon of upscale spending shaped and reinforced by a media system driven by commercial interests. ...

~~The Overspent American~~ | Kanopy

The Cosby Show's house and lifestyle was accurate. She was an attorney and he was an Obstetrician. One of the best lines from that show was the daughter complaining to the mother about how "rich" they were and how that made it hard for her to make friends (something to that effect). And the mother responds, "We're not rich.

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Overspent American : Why We Want What We Don't Need by Schor, Juliet B. and a great selection of related books, art and collectibles available now at AbeBooks.com. 9780060977580 - The Overspent American: Why We Want What We Don't Need by Schor, Juliet B - AbeBooks

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The Overspent American is an amazing book (probably one of the best non-fiction works I've read). Juliet Schor is very insightful and makes many good points regarding why we consume as much as we do and why we shouldn't.

~~The Overspent American: Why We Want What... book by Juliet ...~~

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Schor's goal is to define the variables that predict overspending among Americans, and thereby to illuminate why the trend to live beyond our means has increased so rapidly in recent years. Her examinations also suggest a variety of steps we can take to make ourselves happier (since, make no mistake, people who make more money and buy more things are no happier than people of more modest desires).

~~Amazon.com: Customer reviews: The Overspent American: Why ...~~
The Overspent American: Why We Want What We Don't Need (1999) In this book, Schor explores the social and cultural processes that drive individuals to spending and eventually debt. She analyzes that consumers are spending more than they did in the past. As a result, she observes that saving rates have been on a decline.

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~~Juliet Schor — Wikipedia~~

The Overspent American explores why so many of us feel materially dissatisfied, why we work staggeringly long hours and yet walk around with ever-present mental "wish lists" of things to buy or get, a...

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The Overspent American explores why so many of us feel materially dissatisfied, why we work staggeringly long hours and yet walk around with ever-present mental "wish lists" of things to buy or get, and why Americans save less than virtually anyone in the world. Unlike many experts, Harvard economist Juliet B. Schor does not blame consumers' lack of self-discipline.

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An in-depth look at the corruption of the "American Dream," the

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follow-up to the the Overworked American examines the consumer lives of Americans and the pitfalls of “keeping up with the Joneses.” Schor explains how and why the purchases of others in our social and professional communities can put pressure on us to spend more than we can afford to, how television viewing can undermine our ability to save, and why even households with good incomes have taken on so much debt for so many products they don't need and often don't even want.

The Consumer Society Reader features a range of key works on the nature and evolution of consumer society. Included here is much-discussed work by leading critics such as Jean Baudrillard, Susan Bordo, Dick Hebdige, bell hooks, and Janice Radway. Also included is a full range of classics, such as Frankfurt School writers

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Adorno and Horkheimer on the Culture Industry; Thorstein Veblen's oft-cited writings on "conspicuous consumption"; Betty Friedan on the housewife's central role in consumer society; John Kenneth Galbraith's influential analysis of the "affluent society"; and Pierre Bourdieu on the notion of "taste." "Consumer society--the 'air we breathe,' as George Orwell has described it--disappears during economic downturns and political crises. It becomes visible again when prosperity seems secure, cultural transformation is too rapid, or environmental disasters occur. Such is the time in which we now find ourselves. As the roads clog with gas-guzzling SUVs and McMansions proliferate in the suburbs, the nation is once again asking fundamental questions about lifestyle. Has 'luxury fever,' to use Robert Frank's phrase, gotten out of hand? Are we really comfortable with the 'Brand Is Me' mentality? Have

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We gone too far in pursuit of the almighty dollar, to the detriment of our families, communities, and natural enviornment? Even politicians, ordinarily impermeable to questions about consumerism, are voicing doubts... [and] polls suggest majorities of Americans feel the country has become too materialistic, too focused on getting and spending, and increasingly removed from long-standing non-materialist values." —From the introduction by Douglas B. Holt and Juliet B. Schor

Juliet Schor breaks a taboo by exposing Americans' shopping habits to moral society. Schor disapproves of unfettered private consumption, not only because we already use up so much, but also because overspending to bolster a sense of self does not lead to happiness. Along with her critique, Schor suggests intriguing ideas

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for making 'status' goods accessible for all--for example, imposing high taxes on expensive items to subsidize lines of affordable 'luxury' goods. A firestorm of responses follow from economist Robert Frank and others. The New Democracy Forum is a series of short paperback originals exploring creative solutions to our most urgent national concerns. "A civic treasure. . . . A truly good idea, carried out with intelligence and panache." --Robert Pinsky

Ads aimed at kids are virtually everywhere -- in classrooms and textbooks, on the Internet, even at slumber parties and the playground. Product placement and other innovations have introduced more subtle advertising to movies and television. Companies are enlisting children as guerrilla marketers, targeting their friends and families. Even trusted social institutions such as

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the Girl Scouts are teaming up with marketers. Drawing on her own survey research and unprecedented access to the advertising industry, New York Times bestselling author and leading cultural and economic authority Juliet Schor examines how a marketing effort of vast size, scope, and effectiveness has created "commercialized children." Schor, author of *The Overworked American* and *The Overspent American*, looks at the broad implications of this strategy. Sophisticated advertising strategies convince kids that products are necessary to their social survival. Ads affect not just what they want to buy, but who they think they are and how they feel about themselves. Based on long-term analysis, Schor reverses the conventional notion of causality: it's not just that problem kids become overly involved in the values of consumerism; it's that kids who are overly involved in the values of

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consumerism become problem kids. In this revelatory and crucial book, Schor also provides guidelines for parents and teachers. What is at stake is the emotional and social well-being of our children. Like Barbara Ehrenreich's Nickel and Dimed, Mary Pipher's Reviving Ophelia, and Malcolm Gladwell's The Tipping Point, Born to Buy is a major contribution to our understanding of a contemporary trend and its effects on the culture.

Management & Workplace Culture Book of the Year, 2020
Porchlight Business Book Awards A Publishers Weekly Fall 2020
Big Indie Book The dark side of the gig economy (Uber, Airbnb, etc.) and how to make it equitable for the users and workers most exploited. When the "sharing economy" launched a decade ago, proponents claimed that it would transform the experience of

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work--giving earners flexibility, autonomy, and a decent income. It was touted as a cure for social isolation and rampant ecological degradation. But this novel form of work soon sprouted a dark side: exploited Uber drivers, neighborhoods ruined by Airbnb, racial discrimination, and rising carbon emissions. Several of the most prominent platforms are now faced with existential crises as they prioritize growth over fairness and long-term viability.

Nevertheless, the basic model--a peer-to-peer structure augmented by digital tech--holds the potential to meet its original promises. Based on nearly a decade of pioneering research, *After the Gig* dives into what went wrong with this contemporary reimagining of labor. The book examines multiple types of data from thirteen cases to identify the unique features and potential of sharing platforms that prior research has failed to pinpoint. Juliet B. Schor presents a

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compelling argument that we can engineer a reboot: through regulatory reforms and cooperative platforms owned and controlled by users, an equitable and truly shared economy is still possible.

This pathbreaking book explains why, contrary to all expectations, Americans are working harder than ever. Juliet Schor presents the astonishing news that over the past twenty years our working hours have increased by the equivalent of one month per year—a dramatic spurt that has hit everybody: men and women, professionals as well as low-paid workers. Why are we—unlike every other industrialized Western nation—repeatedly ”choosing” money over time? And what can we do to get off the treadmill?

A groundbreaking statement about ecological decline, suggesting a

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radical change in how we think about consumer goods, value, and ways to live. In True Wealth , economist Juliet B. Schor rejects the sacrifice message, with the insight that social innovations and new technology can simultaneously enhance our lives and protect the planet. Schor shares examples of urban farmers, DIY renovators, and others working outside the conventional market to illuminate the path away from the work-and-spend cycle and toward a new world rich in time, creativity, information, and community.

"Garon's insightful and provocative new book couldn't be more important, and couldn't be more timely. The prosperity of Americans, and America, now depends on creating a nation of savers and investors, and Garon shows us the way by bringing the experience and lessons of nations worldwide right into our

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hands."--Ray Boshara, senior fellow, "New America Foundation."

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